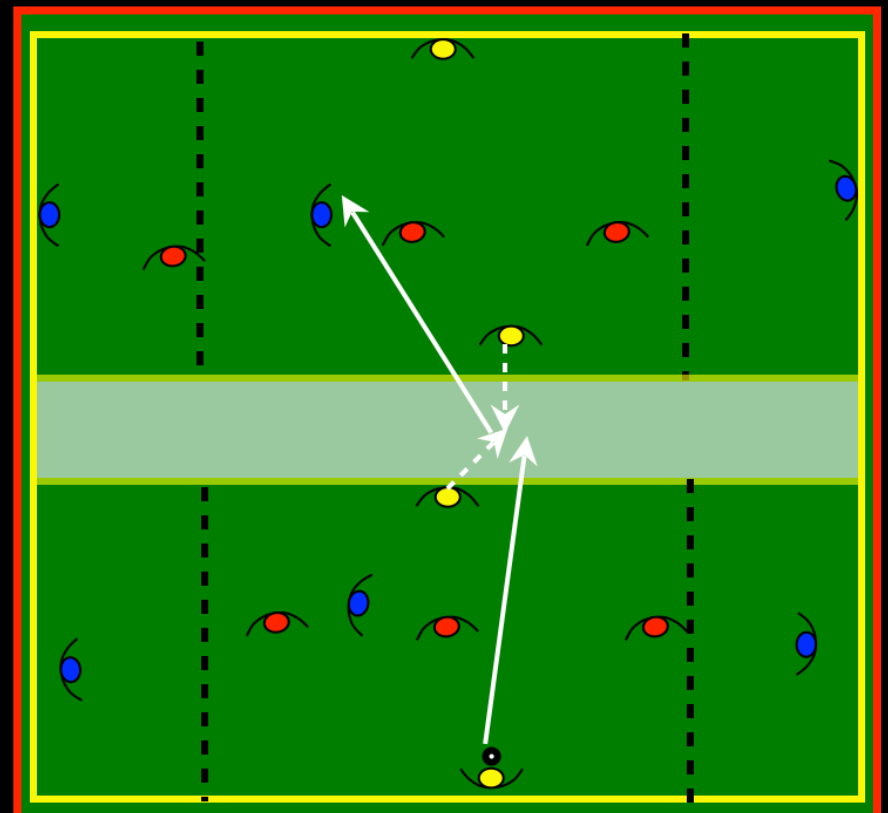


OUR EXPERTISE

TRAINING METHODOLOGY

- ▶ Training exercise methods
 - ▶ Deciding the method (i.e. position game, possession game, tactical situation game) to use
- ▶ Training exercise creation
 - ▶ Taking into consideration the exercise dimensions, numbers, location on field, where balls are placed etc
- ▶ Training session organization
 - ▶ Coordination and progression of exercises in the entire training session
- ▶ Training periodization
 - ▶ Short, medium, and long term planning of training from a tactical-technical-physical-psychological perspective



OUR EXPERTISE

CLUB OPERATIONS

- ▶ Administrative strategies
 - ▶ Implementing processes to optimize scheduling amongst teams and communication both internally and externally
- ▶ Operation strategies
 - ▶ Optimizing processes at host sites of games and tournaments - i.e. event scheduling, emergency plans, and execution of event
- ▶ Fundraising strategies
 - ▶ Generating creative ways to fundraise in order to reduce costs to families and club



OUR EXPERTISE

PLAYER EVOLUTION

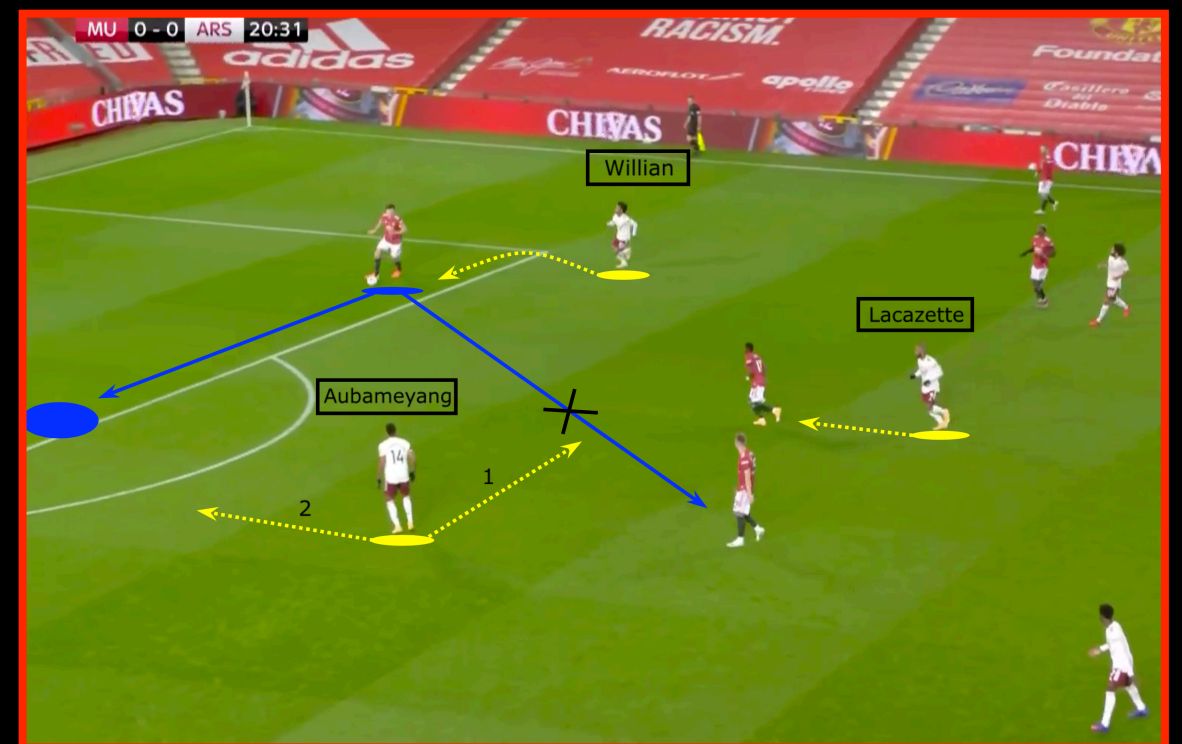
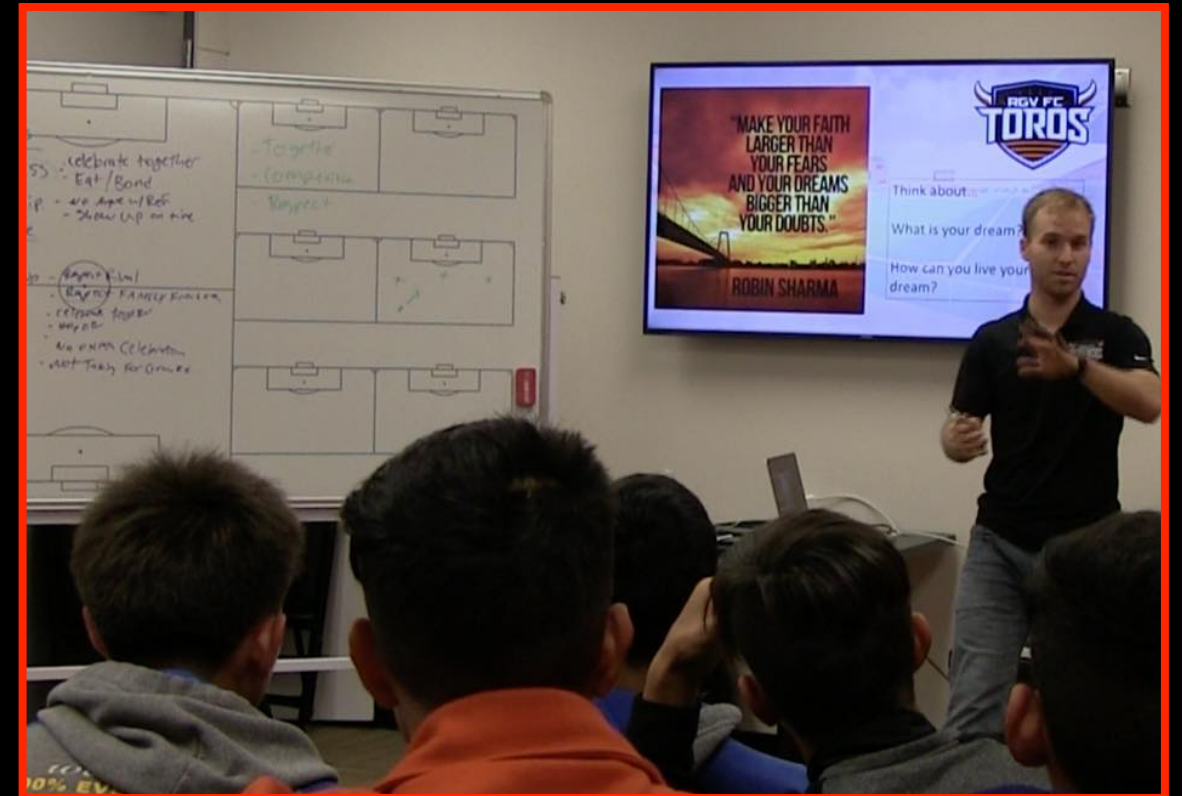
- ▶ Player development strategies
 - ▶ Strategies and programs surrounding tactical-technical-physical development
- ▶ Player progression strategies
 - ▶ Mentorship towards navigating the player pathway - i.e. high school to college, college to professional
- ▶ Transitioning from playing to the 'real world'
 - ▶ Helping guide athletes into taking the next step in their lives



OUR EXPERTISE

COACH EVOLUTION

- ▶ Game model development
 - ▶ Helping coaches to organize and structure their vision and ideas of the game
- ▶ Coaching methods on and off field
 - ▶ Strategies to optimize game analysis, team presentations, and coaching on the field
- ▶ Leadership strategies
 - ▶ Leadership development for the individual coach and for the team



OUR EXPERTISE

COLLEGE RECRUITMENT PROCESS

- ▶ College search process
 - ▶ Help guide and mentor student-athletes to find the school that best suits them
- ▶ Creating player profile
 - ▶ Help player to generate materials such as highlight videos and resumes to best transmit who they are to the coaches
- ▶ Communication with coaches
 - ▶ Optimal communication strategies with college coaches related to e-mails, phone calls, and in-person meetings

